

SURREY COUNTY COUNCIL

LOCAL COMMITTEE (WAVERLEY)

DATE: 11 DECEMBER 2015



**LEAD OFFICER: DAVID NORTH
COMMUNITY PARTNERSHIP AND COMMITTEE OFFICER
(WAVERLEY)**

**SUBJECT: UPDATE ON NEIGHBOURHOOD DATA AND PRIORITY
COMMUNITIES**

DIVISION: ALL DIVISIONS IN WAVERLEY

SUMMARY OF ISSUE:

The report provides the local committee with a summary of the data from the recently published Index of Multiple Deprivation (IMD) 2015 to assist members in understanding the profile and diversity of the borough. The committee is asked to agree to confirm its commitment to those communities which it has previously identified as being in need of targeted support and to consider what action it might take in response to the new data and emerging concerns outlined in the report.

RECOMMENDATIONS:

The Local Committee (Waverley) is asked to agree:

- (i) To maintain its support for multi-agency activity in its identified priority neighbourhoods.
- (ii) To note the implications of the data described and bear these in mind when making funding decisions and monitoring services across the range of its responsibilities.

REASONS FOR RECOMMENDATIONS:

The report draws the committee's attention to the key messages emerging from IMD 2015, describes changes in the profile of Waverley to which it may wish to respond and provides a summary of continuing activity in the priority neighbourhoods previously identified by the committee.

1. INTRODUCTION AND BACKGROUND:

- 1.1 The local committee receives regular reports on recently published data which reflects the demographic profile of the borough and may have implications for the delivery of services by the county council and its partners locally. The committee has responded to evidence which identified communities in Waverley where residents consistently face multiple challenges. It has supported a number of priority neighbourhoods where multi-agency interventions have sought to increase residents' confidence and involvement, improve opportunities and quality of life and build resilience to forestall future problems. Projects in these communities have been sustained over a number

of years through the long-term commitment of Waverley Borough Council, Housing Associations, schools, Surrey Police, the health sector, town councils and voluntary and faith organisations.

- 1.2 The local committee has continued to support these communities through the allocation of grants and the alignment of activities which fall within its responsibilities with their specific needs, e.g. preventative and community youth work and highways localism.
- 1.3 Successive reports to the committee have outlined shifts in the policy framework in which preventative, community-based work of this kind is located. The Surrey Joint Health and Wellbeing Strategy contains five overarching priorities which are of direct relevance to the focus of this report:
 - Improving children's health and wellbeing
 - Developing a preventative approach
 - Promoting emotional wellbeing and mental health
 - Improving older adults' health and wellbeing
 - Safeguarding the population

<http://www.healthysurrey.org.uk/about-us/health-and-wellbeing-strategy/>

A Waverley Wellbeing Partnership has been established which brings together key partners to develop this broad agenda locally, including both of the Clinical Commissioning Groups (CCGs) which cover Waverley. Waverley Borough Council is developing a Health and Wellbeing Strategy. Within Waverley the Communities, Health and Social Inclusion Group, whose meetings are attended by front-line officers and locally based organisations with a relevant interest, maintains an overview of activities, intelligence and emerging concerns.

- 1.4 The principle that preventative activities should be targeted towards those families and communities where the need is greatest has become effectively embedded in countywide initiatives such as the Family Support programme, the network of children's centres and those services for young people over which local committees have oversight. The committee will be aware that, in relation to Adult Social Care, the Family, Friends and Communities programme (for which Mrs N Barton is the Waverley champion) seeks to strengthen the capacity of the voluntary sector locally to help vulnerable adults maintain their independence and quality of life.
- 1.5 The local committee has kept the evidence provided by relevant data under review and, most recently in September 2014, has agreed to maintain the following list of priority communities:
 - Sandy Hill (Farnham)
 - Ockford Ridge/Aaron's Hill (Godalming)
 - The Chantry (Farnham)
 - Farncombe/Binscombe (Godalming)
 - Wrecclesham/Weydon Lane estates (Farnham)
 - Cranleigh East

This gives members the opportunity to promote the needs of these communities, to bear them in mind when allocating the funding at their disposal

and to consider in the round the impact of external developments on these neighbourhoods.

- 1.6 The committee will be aware from previous reports that the standard measure for the comparison of conditions among neighbourhoods is the Index of Multiple Deprivation (IMD), the most recent version having been published in September 2015. The analysis below summarises the outcome of this most recent edition of IMD and highlights changes which have taken place over the eleven years since its first publication. The data is presented through a network of sub-ward “Super Output Areas” (SOA), each containing a population in the region of 1500. An index is calculated from a wide range of datasets for each of seven “domains” and these are then combined into a single overall IMD score. The “domains” are: Income; Employment; Health Deprivation and Disability; Education, Skills and Training; Barriers to Housing and Services; Crime; Living Environment. In addition, two separate indices are calculated, based on the uptake of certain benefits, to measure the proportion of children and older people in each SOA who are deemed to be suffering income deprivation. The complete data-set for Surrey is available via Surrey-i at:

<http://www.surreyi.gov.uk/GroupPage.aspx?GroupID=25&cookieCheck=true>

Technical details of the data-sets from which each measure is constructed are available at:

https://www.gov.uk/government/uploads/system/uploads/attachment_data/file/464485/English_Indices_of_Deprivation_2015_-_Technical-Report.pdf

IMD scores are based on a national (English) average and should be used with caution as a basis for comparison: it is preferable to use the rank for each measure as an indication of relative disadvantage amongst SOAs. The analysis below concentrates for each measure on the “Top 20” SOAs in Waverley. In every case the most disadvantaged SOA is ranked at 1 and has the highest score.

2. ANALYSIS:

2.1 Index of Multiple Deprivation (Annex 1)

In the overall index Sandy Hill (002E: Farnham), Aarons Hill (010A: Godalming) and the Northbourne/Long Gore/Furze Lane area (005C: Farncombe) remain the three most disadvantaged SOAs in Waverley. Sandy Hill is now ranked at 1 in the borough and has risen (from 13th) to be the fifth most disadvantaged SOA in Surrey. Aarons Hill, on the other hand, has improved from sixth to 26th in Surrey. Elsewhere in Waverley, the rapid movement of Alfold, Cranleigh Rural and Ellens Green (015A: the SOA is coterminous with the ward) from 12th in Waverley in 2010 to 4th in 2015 is to be noted.

2.2 Income domain (Annex 2)

In this and the following domains the rank occupied by individual SOAs has tended to fluctuate within a few positions over the four editions of IMD; the commentary therefore focuses on significant shifts over time, especially when this has occurred since 2010. Notable changes in the Income domain are the

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increased levels of poverty in (i) that part of Farnham Firgrove covered by Weydon Lane (eastern end), Talbot Road, Arthur Road and Weydon Hill Road (006C) and (ii) Alfold, Cranleigh Rural and Ellens Green (015A).

2.3 Employment domain (Annex 2)

The conditions in two SOAs appear to have worsened to a significant extent since the 2010 index: (i) the Springfield and West Hill areas of Elstead (011A) and (ii) Alfold, Cranleigh Rural and Ellens Green (015A).

2.4 Education, skills and training domain (Annex 2)

The eastern portion of Beacon Hill (018D) has dropped into the Top 20 for the first time and an apparent steady deterioration in Alfold, Cranleigh Rural and Ellens Green (015A) has continued. On the other hand, the situation in the Wey Court area of Farncombe (005E) has shown some improvement. The greatest area of concern is Sandy Hill (002E), however, which is now the most disadvantaged SOA in Surrey for this measure (fifth in 2010) and has moved into the 10% most disadvantaged in England. It should be noted that the most recent data included in this domain related to the academic year 2012/13.

2.5 Health and disability domain (Annex 2)

There has been a degree of fluctuation in the rank occupied by SOAs in the Top 20 over the four editions of IMD. Sandy Hill (002E) has returned to the top and the following SOAs have moved up the ranking, showing increased concern: the Castle Hill and central area of Farnham Castle (003B), the Milford Lodge and eastern areas of Milford (011D), the Newcome Road, Copse Avenue and Rowhill Copse area of Weybourne (001D) and, once again, Alfold, Cranleigh Rural and Ellens Green (015A). The Roman Way/Hale Road area of Farnham Moor Park (003D) has, on the other hand, shown noticeable improvement.

2.6 Crime and disorder domain (Annex 2)

This domain is subject to substantial fluctuation, but town centres and areas with an urban character tend to be prominent. The SO covering Alfold, Cranleigh Rural and Ellens Green (015A) again shows evidence for concern.

2.7 Barriers to housing and services domain (Annex 2)

This domain uses data relating to (i) distance from key local services (post office, primary school, shop, GP surgery) and (ii) overcrowding and access to housing. The domain tends to highlight remote rural areas and the SOAs ranked 1 to 4 in Waverley are included in highest-scoring 10% in England. However, the housing element of the domain also gives higher scores both to more economically disadvantaged areas and those where affordable housing is difficult to obtain, hence the diverse character of the areas contained within the Top 20.

2.8 Living environment domain (Annex 2)

This domain combines (i) housing quality (absence of central heating and poor condition) and (ii) external factors (air quality and road traffic accidents with injury to pedestrians and cyclists). The dual nature of the domain

explains the mixed character of the Top 20 and instability of ranking across successive editions of IMD. Poor housing quality shows some bias towards rural areas, while the external factors tend to be more concentrated in certain urban or semi-urban areas.

2.9 Income Deprivation Affecting Children Index (IDACI) (Annex 2)

IDACI is the proportion of all children aged 0 to 15 living in income deprived families, defined as those receiving certain in- or out-of-work benefits. It is used, for example, in defining the priority areas within the catchments of children's centres. There is some movement in the Top 20 and the increasing need in the following is particularly notable: Alfold, Cranleigh Rural and Ellens Green (015A), the Springfield and West Hill areas of Elstead (011A), that part of Farnham Firgrove covered by Weydon Lane (eastern end), Talbot Road, Arthur Road and Weydon Hill Road (006C) and the Whitfield Road, Puckshott Way and Peperham Road area of Haslemere (016C).

2.10 Income Deprivation Affecting Older People Index (IDAOPI) (Annex 2)

The Income Deprivation Affecting Older People Index is the proportion of all those aged 60 or over who are in receipt of certain benefits. Sandy Hill (002E) has become firmly established as the area of greatest concern. The part of Farnham Firgrove covered by Weydon Lane (eastern end), Talbot Road, Arthur Road and Weydon Hill Road (006C) has again moved further up the ranking, as has – for the first time – Godalming town centre and the adjacent residential area at the western end of Catteshall Lane (007A).

General observations

2.11 The evidence continues to justify the committee's continued prioritisation of six areas – the SOAs covered by these (listed below) are well represented in the data presented:

- Sandy Hill: 002E
- Ockford Ridge/Aaron's Hill: 010A, 010B
- The Chantry (Farnham): 003A
- Farncombe/Binscombe : especially 005B, 005C, 005D, 005E
- Wrecclesham/Weydon Lane estates: 006C, 006D, 009B
- Cranleigh East: 013C

Within this group, Sandy Hill now very clearly faces the greatest challenges especially in measures relating to income, education/skills and health. There has also been some increase in concern across a number of measures in the part of Farnham covered by Weydon Lane (eastern end), Talbot Road, Arthur Road and Weydon Hill Road.

2.12 Three communities elsewhere in Waverley have consistently moved in the direction of greater disadvantage:

- The ward and SOA covering Alfold, Cranleigh Rural and Ellens Green (015A)
- The Springfield and West Hill areas of Elstead (011A)
- The Milford Lodge and eastern areas of Milford (011D)

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Members may wish to offer comment on possible changes in these areas which might explain the changes.

- 2.13 There have been a number of improvements since the 2010 version of IMD and significant changes of this nature have been mentioned above.

Recent developments in the priority neighbourhoods are set out below.

- 2.14 A joint project established by the Diocese of Guildford and supported by Children's Services is in operation at Sandy Hill. The focus is on families of school age children and, although targeted towards Sandy Hill, is receiving referrals from elsewhere. Links are maintained not only with Children's Services but also with local Home-School Link workers, children's centres, paediatricians and the Child and Adolescent Mental Health Service (CAMHS). The approach is preventative and reflects the "Early Help" approach.

Activities include:

- Befriending and counselling
- Parenting sessions
- ADHD courses and addressing behavioural problems
- Life coaching to develop confidence
- Group to offer continuing mutual support
- Mindfulness drop-in

The church is supportive, but it is not explicitly a church-based initiative and neutral venues, e.g. The Bungalow, are used; the local approach is felt to be effective. Apart from one paid member of staff the project relies on volunteers. Progress is measured by questionnaires at either end of interventions.

- 2.15 The long-standing joint caretaking project at Sandy Hill, now extended to The Chantry, continues to deliver improved environmental standards which are responsive to local needs. The county council's contribution – complementing those provided by Waverley Borough Council and First Wessex Housing Association – has been allocated by the committee from the Highways Localism budget.
- 2.16 A successful community event was held at St Mark's, Ockford Ridge in May 2015 in conjunction with Waverley Borough Council's continuing engagement with residents on its regeneration of the estate. Public Health colleagues have completed, with the support of a group of residents, a Health Needs Assessment for Ockford Ridge/Aarons Hill and efforts are being made to promote health and well-being in the area.
- 2.17 At its September 2014 meeting the committee agreed to add Cranleigh East to its list of priority neighbourhoods. The demographic and qualitative research which informed this decision has been made widely available and raised awareness of the profile of those parts of Cranleigh where many residents experience a range of challenges. As a result Surrey Care Trust has been awarded a grant by Waverley Borough Council to offer mentoring to adults in this area, using venues such as the Children's Centre, foodbank and Arts Centre to promote its availability. There are early indications of an encouraging uptake of the offer.

Other data

- 2.18 Public Health England has recently published its annual Health Profile for Waverley:

<http://www.apho.org.uk/resource/item.aspx?RID=171924>

For almost all measures -- which cover the health and lifestyle of adults and children, disease and poor health, and life-expectancy and causes of death – Waverley as a whole scores above the average for England, often significantly so. However, the continued gap in life-expectancy between the most and least advantaged areas is a cause for concern. The results are summarised as follows:

Health in summary

The health of people in Waverley is generally better than the England average. Deprivation is lower than average, however about 7.2% (1,600) children live in poverty. Life expectancy for both men and women is higher than the England average.

Living longer

Life expectancy is 8.2 years lower for men and 10.6 years lower for women in the most deprived areas of Waverley than in the least deprived areas.

Child health

In Year 6, 11.9% (124) of children are classified as obese, better than the average for England. The rate of alcohol-specific hospital stays among those under 18 was 35.0*. This represents 10 stays per year. Levels of teenage pregnancy, GCSE attainment, breastfeeding and smoking at time of delivery are better than the England average.

Adult health

In 2012, 17.8% of adults are classified as obese, better than the average for England. The rate of alcohol related harm hospital stays was 505*, better than the average for England. This represents 611 stays per year. The rate of self-harm hospital stays was 156.9*, better than the average for England. This represents 173 stays per year. The rate of smoking related deaths was 198*, better than the average for England. This represents 161 deaths per year. Rates of sexually transmitted infections and TB are better than average. The rate of new cases of malignant melanoma is worse than average. Rates of statutory homelessness, violent crime, long term unemployment, drug misuse, early deaths from cardiovascular diseases and early deaths from cancer are better than average.

* rate per 100,000 population

3. OPTIONS:

- 3.1 The committee is invited to continue to bear relevant demographic data in mind when making decisions across the whole range of its responsibilities and to renew its commitment to the priority neighbourhoods identified. While the data continues to reinforce the needs of those areas on which the

committee has agreed to focus its activities, members may wish to noted evidence of increasing concern elsewhere..

4. CONSULTATIONS:

- 4.1 The projects described in the report are strongly committed to ongoing engagement with residents, some having staged “Planning for Real” consultation events in their early stages. A wide spectrum of partner organisations is involved in the Waverley Communities, Health and Social Inclusion Group.

5. FINANCIAL AND VALUE FOR MONEY IMPLICATIONS:

- 5.1 There are no direct financial implications for the committee at this stage. However, county councillors may wish to contribute to projects from their local allocations during the year. More widely, the committee will be aware of its contribution to preventative work with young people and to the promotion of community safety in Waverley.
- 5.2 The principle of preventative work is that early intervention and increased self-reliance will reduce the impact of costly acute referrals to services in the future.

6. EQUALITIES AND DIVERSITY IMPLICATIONS:

- 6.1 The approach described in this report is intended to promote equalities and recognise and respond to diversity of background and experience.

7. LOCALISM:

- 7.1 This activity is firmly rooted in the principles which underlie the current localism agenda, having sought to increase residents’ influence, develop a flexibility of response and seek to integrate services on a neighbourhood basis.
- 7.2 The report focuses on those neighbourhoods which the committee has prioritised and on the very local implications of recent datasets.

8. OTHER IMPLICATIONS:

Area assessed:	Direct Implications:
Crime and Disorder	Set out below.
Sustainability (including Climate Change and Carbon Emissions)	Set out below.
Corporate Parenting/Looked After Children	Set out below.
Safeguarding responsibilities for vulnerable children and adults	Set out below.

8.1 Crime and Disorder implications

The promotion of safer, more resilient communities and the reduction in antisocial behaviour are objectives which are closely associated with the projects referred to in this report and links are maintained with the Safer Waverley Partnership.

8.2 Sustainability implications

The committee's aim in supporting its priority neighbourhoods is to promote the development of sustainable and self-reliant communities. The provision of services where possible very locally (as for example at The Bungalow, Sandy Hill and through children's centres) reduces the need to travel and makes best use of limited resources.

8.3 Corporate Parenting/Looked After Children implications

The implications relate to the preventative focus of the work undertaken, seeking to address the needs of vulnerable families locally and cohesively.

8.4 Safeguarding responsibilities for vulnerable children and adults implications

The implications relate to the preventative focus of the work undertaken, seeking to address the needs of vulnerable families and individuals locally and cohesively.

8.5 Public Health implications

There are significant public health implications, relating principally to the contrast in life-expectancy within the borough and a recognition that poor health may be determined by social and environmental factors.

9. CONCLUSION AND RECOMMENDATIONS:

9.1 The Committee is invited:

- To maintain its support for multi-agency activity in its identified priority neighbourhoods.
- To note the implications of IMD 2015 and bear these in mind when making funding decisions and monitoring services across the range of its responsibilities.

9.2 The data presented offers evidence of continuing need in the priority communities and indicates some changes in the profile of Waverley which the Committee may wish to respond to and consider in its activities more generally.

9.3 The Committee's activity on this topic falls within its powers set out in the County Council's Constitution under Part 3 - Responsibility for Functions and Scheme of Delegation: Section 1 – 7.3 (iv- vii) relating to local concerns and priorities and to partnership working.

10. WHAT HAPPENS NEXT:

10.1 The Community Partnerships Team will take forward any actions agreed by the Committee.

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Consulted:

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Corporate Policy Manager: Waverley Borough Council
Community Development Worker: Waverley Borough Council

Annexes:

Tables containing the data referred to in the text are annexed to the report.

Sources/background papers:

Referenced in text.
